



AFRICA MICROFINANCE NETWORK 2013 ANNUAL CONFERENCE

OCTOBER 15 - 18
AFMIN
AFRICAN UNION CONFERENCE
CENTER ADDIS ABABA - ETHIOPIA

PARTNERSHIP INFORMATION

BACKGROUND

Since 2000, the Africa Microfinance Network has successfully leveraged field expertise to create and promote microfinance practices in Africa and globally. Among the many ways the Africa Microfinance Network is supporting microfinance industry is through the AFMIN Annual Conference. The AFMIN Annual Conference is considered by many to be the premier opportunity for African microfinance practitioners to share lessons learned and engage in new learning on innovative practices and the most current issues in the field. As the premier microfinance event in Africa, the AFMIN Annual Conference has successfully and consistently attracted a broad crosssection of key players from the microfinance field including African governments, central banks, non-governmental organizations, private-sector firms, foundations, investment funds, bilateral agencies, Country-Level networks, Microfinance Associations and organizations.

2012 CONFERENCE

In September 2012 the AFMIN Annual Conference convened more than 250 participants from thirty-five countries in Kampala, Uganda, over three days to bring together different stakeholders including microfinance practitioners, bank leaders, policy makers and development partners, to share Social Performance Management (SPM) in Microfinance en Africa and Globally.

The main theme of this annual conference was: "The State of Practice of Social Performance Management in Africa."

This conference enabled participants to deepen their knowledge through the experiences shared by organizations such as the Social Performance Task Force (SPTF) – USA, AFMIN, CRS, FNM-Benin, the direction of Microfinance (DMF-Senegal), ADA-Luxembourg, MFX Solutions, CGAP, RCPB-Burkina-Faso, Opportunity Bank-Uganda, ILO, Grameen Foundation, Caurie-Microfinance-Senegal, VisionFund International, AMT, Rating Initiative, Microfinance Information eXchange-USA, APSFD-Benin, AEMFI-Ethiopia, APSFD-Mali, APSFD-Senegal, Moody's, AMFIU-Uganda, DMD-Benin, MFC-Poland, ALIDE-Benin, TEMENOS, CAGEFCI-Togo, OIKOCREDIT, SEEP Network, FINCA Uganda, BRAC-Uganda and Centenary Bank-Uganda

Leveraging the new knowledge acquired, participants formulated strategies and made concrete propositions for a better integration of Social Performance Management by Microfinance institutions in Africa. They recommended a better coordination of SPM initiatives in Africa, an integration of SPM into the Microfinance National Strategies and the implication of central banks and supervision authorities. They also recommended that National and Regional Networks should be the gateways for implementing SPM Programmes in Africa.

INVITATION TO PARTNERSHIP – THE 2013 ANNUAL CONFERENCE

The 2013 AFMIN Annual conference brings to the forefront the critical issues on Inclusive Finance for inclusive growth.

As an AFMIN Annual Conference Partner, donors and investors have the opportunity to position their organization as a key player in the development of microfinance sector in Africa.

AFMIN Annual Conference Partners support the entire sector through the capacity building, knowledge sharing and networking that occur throughout the week and are recognized as leading supporters of innovation and collaboration on microfinance best practices.

Past Partners include AfDB, DFID-UK, GTZ, KFW, HIVOS (The Netherlands), IFAD, USAID, UNCDF, SIDA (Sweden), SEEP Network, Women's World Banking, ILO, AGFUND, DGDC, French Cooperation, Luxembourg Cooperation, OIF, FNM-Benin, CRS, The MasterCard Foundation, Fordfoundation, ADA-Luxembourg .

PARTNERSHIP OPPORTUNITIES

The following Partnership Opportunities represent a sampling of benefits available. We welcome the opportunity to discuss with you how we can help you develop a Partnership Package that best fits your budget and meets your marketing needs. We welcome multi-year partnerships as well as in-kind donations.

PLATINUM PARTNER PACKAGE - \$30 000	GOLD PARTNER PACKAGE \$20 000	SILVER PARTNER PACKAGE \$10 000
<p>ENTITLEMENTS INCLUDE:</p> <ul style="list-style-type: none"> • 12 complimentary registrations for the entire conference (all open sessions) • Reserved prime seating for 12 for plenary sessions • Logo with platinum partner designation on conference bags • Logo with platinum partner designation on all onsite signage and conference materials including agenda and the participant list • Identifying Platinum Partner designation on conference badge • Logo with URL link on the AFMIN conference homepage through September 30, 2014 • Recognition on conference agenda cover • Visual presentation of partner organization to play in public spaces all five days • Booth for exhibition for the whole week of the conference • Availability of private meeting room in the conference facility as requested and space is available 	<p>ENTITLEMENTS INCLUDE:</p> <ul style="list-style-type: none"> • 7 complimentary registrations for the entire conference (all open sessions) • Reserved seating for 7 for plenary sessions • Logo with URL link on the AFMIN conference homepage through September 30, 2014 • Logo with gold partner designation on all onsite signage and conference materials • Recognition on conference agenda cover • ¾ page acknowledgement in Conference agenda • Visual presentation of partner organization to play for three days in public spaces • Booth for exhibition for the whole week of the conference 	<p>ENTITLEMENTS INCLUDE:</p> <ul style="list-style-type: none"> • 5 complimentary registrations for the entire conference (all open sessions) • Reserved seating for 5 for plenary sessions • Logo with URL link on the AFMIN conference homepage through September 30, 2014 • Logo with silver partner designation on all onsite signage and conference materials • Recognition on conference agenda cover • ½ page acknowledgement in Conference agenda • Visual presentation of partner organization to play for two days in public spaces

ABOUT AFMIN

The Africa Microfinance Network (AFMIN) is an association of microfinance networks in Africa resulting from an initiative led by African microfinance practitioners to create and/or strengthen country-level microfinance networks for the purpose of establishing shared performance standards, institutional capacity and policy change.

AFMIN's mission is to contribute to the development and provision of effective and sustainable financial services to the low income population of Africa, by supporting Country level Networks and their member MFIs to achieve their missions and objectives, and helping to improve the microfinance environment in Africa and globally.

AFMIN's vision is to work together with microfinance practitioners, policy makers, regional bodies technical service providers, and donors to leverage human, technical and financial resources needed to build responsive microfinancial institutions.

AFMIN membership consists of 25 country-level networks representing more than 1,118 MFIs serving over 20 million productive poor clients.

MEMBERSHIP

- Consortium ALAFIA - Benin
- AP/SFD-BF - Burkina Faso
- RIM - Burundi
- ANEMCAM - Cameroon
- FAM-F - Cap-Vert
- APEMF - Congo
- RIFIDEC - Democratic Republic of Congo
- AEMFI - Ethiopia
- GAMFINET - Gambia
- GHAMFIN - Ghana
- APIM - Guinea
- AP/SFD-CI - Ivory Coast
- AMFI - Kenya
- APIFM - Madagascar
- MAMN - Malawi
- AP/SFD - Mali
- AP/SFD - Niger
- CDMR - Nigeria
- AMFIU - Uganda
- AMIR - Rwanda
- AP/SFD - Senegal
- MicroEnterprise Alliance - South Africa
- TAMFI - Tanzania
- AP/SFD - Togo
- ZAMFI - Zimbabwe

Organizations represented at 2006, 2007, 2009, 2010, 2011 and 2012 Conferences
Country-level or regional networks

Consortium ALAFIA-BENIN
AP/SFD-Burkina-Faso
RIM-Burundi
ANECAM-Cameroon
FAM-F Cape-Verde
APEMF-Congo
APROCEC-RDC
AEMFI-Ethiopia
GAMFINET-GAMBIA
GHAMFIN-GHANA
APIM-Guinea
AP/SFD-Côte d'Ivoire
AMFI-Kenya
APIFM-Madagascar
MAMN-Malawi
AP/SFD-Mali
AP/SFD-Niger
AMFIU-Uganda
AMIR-Rwanda
AP/SFD-Senegal
TAMFI-Tanzania
AP/SFD-Togo
ZAMFI-Zimbabwe
SEEP Network
APROMI-Mauritania
AFRACA
INAFI
Women's World Banking Network
AMOMIF-Mozambique
MASS-Sudan

Foundations

Grameen Foundation
FINCA International
ACCION International
MICROCREDIT Summit
MasterCard Foundation
Fordfoundation

Bi-laterals or Multi-laterals

USAID
DFID-UK
ILO
UNDP
UNCDF
IFAD
AfDB
MF4WA
GIZ
KFW
CIDA
FNM (Republic of Benin)
Irish Aid
CGAP
DID
World Bank

European Union
SIDA (Sweden)
IFC
DMF-Senegal
ADA-Luxembourg
AMT
MIX
Moody's
TEMENOS

NGOs

CRS
CARE International
GOPA
Lux-Development
Opportunity International
TERRAFINA

Private sector

Center for Women Development and Microfinance
PlanetRating
UniCredit
INGENICO
Merchant Bank
CRAFT SILICON
U-Trust
CIDR
Microfinanza Rating
Ethiopian Bankers Association
Mekelle University
Addis-Ababa University
National Bank of Ethiopia
Central Bank from DRC
Bank of Ghana
The Economist Intelligent Unit
CAGEFCI
MFX Solutions
Opportunity Bank-Uganda
BRAC-Uganda
Centenary Bank-Uganda

Investors

ICICI Bank
Blue Orchard
Oikocredit
INCOFIN



PARTNER CONTRACT

Please fax or mail this agreement to: AFMIN Executive Secretariat, 1066 Boulevard du Canada, Cotonou, BENIN
Attn: Davy Serge AZAKPAME, Tel: 229-21-307441 | Fax: 229-21-307496, Email: davy.serge@afminetwork.org

Organization Name (as it will appear in conference program materials)	
Principal Contact	Title
Address	
Phone	Fax
Email Company	Website

Select from the following partnership packages	Amount
<input type="checkbox"/> Platinum Conference Partnership - \$ 30,000	\$
<input type="checkbox"/> Gold Conference Partnership - \$20,000	\$
<input type="checkbox"/> Silver Conference Partnership - \$10,000	\$

Please contact Davy Serge AZAKPAME at (229) 21-307441 to discuss additional partnership opportunities.

Accepted by

Date

Organization: Authorized Signature / Name / Title

The AFRICA MICROFINANCE NETWORK : Authorized Signature / Name / Title

This contract to participate as a partner at The AFMIN Annual Conference will become effective upon signature of both parties. Upon receipt of the contract AFMIN will invoice the partnering organization. Payment is due in full upon receipt of the invoice. All checks must be received by August 31, 2013. In the event that AFMIN is not in receipt of payment as outlined above we reserve the right to reassign partnership participation. In the event of cancellation, AFMIN shall determine the cancellation assignment. Cancellation does not relieve the partner of the obligation to pay the determined cancellation assessment fee.